Announcing the CDO Certification Program

Data management and data analytic capabilities have become increasingly critical to organizations. Firms with Chief Data Officers (CDOs) working hand-in-hand with C-level executives and business managers are in the best position to increase revenues, reduce costs, and enhance return on investments (ROI). There are other data leadership positions within an organization, such as Chief Analytic Officer (CAO), Chief Data and Analytic Officer (CDAO), or SVP for Enterprise Data (de Facto CDO). We will refer to these roles as CDO.

The time for CDO Certification has arrived!

1. Would you like to be a certified CDO?
2. Do you plan to move into the CDO role?
3. Does your company prefer to hire a certified CDO to lead data practice?
4. Would your company sponsor capstone projects?
5. Would your company provide technical training?

On behalf of the **Annual CDOIQ Symposium and the Institute of CDO Education**, we are thrilled to introduce the **CDO Certification Program**. This program is designed to impart the knowledge and skills for data leaders to be successful in the CDO role. It consists of a blend of business, technical, and people skills most relevant to the role.

The topics covered provide a comprehensive exposure to the data leadership field, including but not limited to the following:

- Intensive and in-depth learning modules such as Data Strategy, Data Governance, Data Catalog & Master Data Management, Data Analytics, Data Quality, Data Curation, Data Monetization &Valuation, Communication & Change Management. These modules will be taught by Subject Matter Experts on corresponding area.
- Technical training in collaboration with software companies.
- A capstone project
- Oral defense with the CDO Certification faculty
- Involvement in the Annual CDOIQ Symposium in various capacity such as serving as a proposal reviewer, track co-producer, or simply attending

The first CDO Certification offering is planned around the fourth quarter of 2023. Each offer will be limited to a maximum of fifteen participants. **Click here** if:

1. You would like to be a certified CDO
2. You plan to move into the CDO role
3. Your company would hire a certified CDO to lead data practice
4. Your company would, in cooperation with us, sponsor capstone projects
5. Your company would, in cooperation with us, provide technical training
6. You would like to serve as an SME

*Mr. Anton Teodorescu is **Acting Program Manager** for the CDO Certification Program. He is Chair of the Innovation Showcase at the MIT Sloan CIO Symposium. He has made a career at IBM spanning Sales, Consulting, and the Venture Capital Group, where he worked with the New England VC community and their start-ups to built mutually beneficial relationships, leading to several strategic partnerships and acquisitions. Anton holds a B.A. Degree in Engineering and Applied Science from Harvard College, a Master's Diploma in Computer Science from Cambridge University, UK, and an MBA from the MIT Sloan School of Management.*